

Name: Prof. Neena Sareen

Designation: Associate Professor
P.G.Department of Commerce

Specialization:

- a. Marketing
- b. Finance
- c. Accounts
- d. Law



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Education Qualifications:

M.Com. (May 1985, Kurukshetra University, Kurukshetra)

M.Phill (May 1986, Kurukshetra University, Kurukshetra)

Title of Thesis:

- **"Municipal Financing: A Case Study of Rohtak Municipal Committee"**

Professional Experience:

- Multani Mal Modi College, Patiala (Punjab.), India (1 October, 1992 to till date)
- Arya Girls College, Ambala Cantt (Hr.) (October ,1987 to September, 1992)
- Markanda National College, Shahbad, Haryana (October, 1986 to September 1987)
- G.N. Khalsa College, Karnal, Haryana (August 1986 to September 1986)

Teaching Interests:

- Management Accounting
- Fundamentals of Investment
- Accounts
- Law

Research Interest:

- Financial Management Issues, Accounting

Book/Book chapter

1. Management Accounting-I First Edition 2015 R.D.Publications (A Sister concern of Sharma Publication ISBN: 978-93-84594-10-7
2. Management Accounting-I 2018 R.D.Publications (A Sister concern of Sharma Publication ISBN: 978-93-84594-10-7
3. Management Accounting-II 2018 R.D.Publications (A Sister concern of Sharma Publication ISBN:978-81-9259543-8-7
4. Management Accounting (Thoroughly Revised) 2018 R.D.Publications (A Sister concern of Sharma Publication ISBN: 978-93-84594-10-7
5. Management Accounting (Thoroughly Revised) 2019 R.D.Publications (A Sister concern of Sharma Publication ISBN: 978-93-84594-10-7

Conference / Seminars

A) Resource Person / Invited Lectures:

1. Acted as Chair Person in DHE sponsored National Seminar on March 18, 2017 organised by D.A.V. College, Pehowa.
2. Acted as Co-Convenor in National Seminar on Contemporary Socio-Economic Dimensions in the Growth of Business on 6th April 2013 Organized by P.G. Department of Commerce, Multani Mal Modi College, Patiala
3. Acted as organizing secretary in International Conference on 7th -8th November 2014 at Multani Mal Modi College, Patiala.

B) Paper presented:

1. *Financial appraisal of Public Sector Undertaking* in the National conference on Business Process Re-Engineering on 30 January 2010 organised by PCMA & Govt. Bikram College at Govt. Bikram College of Commerce.
2. *Business Ethics* in the UGC National Seminar on Changing Scenario of Corporate Governance on 27 August, 2010 organised by P.G. Department of Commerce Arya College, Ludhiana.
3. *Corporate Social Responsibility: The Emerging Need* in the UGC National Seminar on Changing Scenario of Corporate Governance on 27 August, 2010 organised by P.G. Department of Commerce Arya College, Ludhiana.
4. *International Business Ethics and HRM* in the International Conference on New Paradigms in Management theory and practice on 4-5 September, 2010 organised by PCMA and School of Management Studies, Punjabi University, Patiala.
5. *Strategic HRM: An Emerging Issue* in the National Conference on Strategic Human Resource Management on 26 November, 2010 organised by PCMA & Rayat Institute of Management.
6. *Stress Management in current Economic Environment* in the International Business Conference (PCMA-IBC-2011) 16-17 December 2011, PCMA at GSSDGS Khalsa College, Patiala.
7. *Role of Internet in the development of Higher Education* in the HEC sponsored National Seminar on Challenges for Leadership and Management in Higher Education on 15 February, 2012 organised by Guru Nanak Girls College, Yamuna Nagar, Haryana.
8. *Opportunities challenges and other aspects in small and medium enterprise* in the National Conference-2012 on Entrepreneurship and Family Business 17th March 2012, PCMA at Vidya Sagar College of Management & Technology, Patiala

9. *Adoption of Self Service Technology Innovations* in the International Business Conference (PCMA-IBC-2012) 21-22 December 2012, PCMA at Sri Guru Granth Sahib World University, Fatehgarh Sahib
10. *Customer Relationship Management* in the DGHE sponsored National Seminar on Structural Shift and Sustainability of services led growth in India on February 21, 2013 by Guru Nanak Girls College, Yamuna Nagar, Haryana.
11. *Analysis of Customer Relationship Management in Banking Industry* in the National Seminar on Contemporary Socio-Economic Dimensions in the Growth of Business 6th April 2013, P.G. Department of Commerce, Multani Mal Modi College, Patiala
12. *Corporate Social Responsibility: Challenges Ahead* In the PCMA National Conference on Strategies for Sustainable Business Growth in India 5th October 2013, PIMT, Mandi Gobindgarh (Pb.)
13. *E-Commerce in Modern Business* in the National Seminar on Innovations in Management (PCMA-DKC-2016) 30 Jan 2016 PCMA-DKC Dashmesh Khalsa College, Zirakpur.
14. *Impact of Demonetization on Real Estate* in the DHE sponsored National Seminar on Digital India on March 18, 2017 organised by D.A.V. College, Pehowa.

Programmes, Workshops and Training Courses:

1. Attended Seminar on Commerce Education and Accounting Profession from 12 to 13 May, 1988 organised by Department of Commerce, Kurukshetra University, Kurukshetra.
2. Participated in Orientation Course organised by the Academic Staff College at Kurukshetra University, Kurukshetra under the UGC scheme from April 22 to May 19, 1988.
3. Participated in Refresher Course from 2.3.2000 to 22.3.2000 organised by the University Business School, Panjab University, Chandigarh.

4. Participated in Research Methods in Management on March 8, 2000 organised by University Business School, Panjab University, Chandigarh.
5. Participated in National Seminar on Financial Sector Reforms: An Unfinished Agenda on March 18, 2000 organised by University Business School, Panjab University, Chandigarh.
6. Attended in the UGC Refresher Course organised by the Punjab School of Management Studies, Punjabi University, Patiala from 18 June to 7 July, 2001
7. Participated in the UGC sponsored Refresher Course organised by the Punjab School of Management Studies, Punjabi University, Patiala from 23 December, 2002 to 12 January, 2003.
8. Participated in UGC sponsored Refresher Course in Commerce & Management from 6.9.2006 to 26.9.2006 organised by the University Business School, Panjab University, Chandigarh.
9. Participated in the Legal Literacy Workshop for Women College Teachers held under The Women' Studies Centre Punjabi University, Patiala from 21.11.2009 to 28.11.2009.
10. Participated in The International Seminar on Women Development: The Myth and the reality on 8 March, 2010 organised by Govt. Mohindra College, Patiala.
11. Participated in National Seminar on Emerging Challenges in Service Sector in India on October 20, 2010 organised by Department of Distance Education, Punjabi University, Patiala.
12. Participated in UGC sponsored Refresher Course in the subject Business studies (Commerce) from 15.11.2010 to 04.12.2010 organised by Academic Staff College, Punjabi University, Patiala.
13. Attended UGC Sponsored Two Days National Workshop on Career Counselling, Personality Development and Emerging Trends in Job Market 26-27 August, 2011 at Govt. Mohindra College, Patiala.

14. Attended 15 Days UGC Sponsored Faculty Development Programme at Multani Mal Modi College, Patiala 1st-15th July,2014 at Multani Mal Modi College, Patiala (Pb.)
15. Attended 7 Days UGC Sponsored Faculty Development Programme 9-15 July,2015 at IQAC, M M Modi College, Patiala
16. Attended Faculty Development Programme (FDP) on 'Contemporary Issues in Higher Education' 20-26 July,2018 at Multani Mal Modi College, Patiala.

Membership

- Member NAAC Committee of the College.
- Member Admission Committee of the Commerce Department, M.M.Modi College, Patiala.
- Member of the organizing committee of the Commerce Fest/Commerce Day Celebrations at M.M.Modi College, Patiala for 2018, 2019 and 2020.
- Life Membership from June 2012 in Punjab Commerce & Management Association.
- Member of Faculty of Professional Courses (11.02.2003 to 11.01.2005), Punjabi University, Patiala
- Member of Under Graduate Studies in Commerce (05.12.2014 to 05.12.2016) Punjabi University, Patiala.
- Member Faculty of Business Studies, Punjabi University, Patiala from Nov, 2018 to Oct, 2020.
- Convener of Fine Arts Committee, Multani Mal Modi College, Patiala
- Convener of Decoration Committee, Multani Mal Modi College, Patiala